

## Message Text

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ACTION EB-07

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R 220802Z APR 76

FM AMEMBASSY SEOUL

TO SECSTATE WASHDC 6724

UNCLAS SEOUL 2971

E.O. 11652: N/A

TAGS: BGEN

SUBJECT: POST RELATIONSHIPS WITH AMERICAN CHAMBERS OF COMMERCE

REF: STATE 094266

1. RELATIONSHIPS BETWEEN EMBASSY AND AMERICAN CHAMBER OF COMMERCE IN KOREA ARE EXCELLENT AND A HIGH DEGREE OF COOPERATION IS MAINTAINED WITH FREQUENT CONSULTATIONS ON A VARIETY OF SUBJECTS.

2. THE AMBASSADOR IS HONORARY PRESIDENT OF AMCHAM AND CO-HOST OF ANNUAL INSTALLATION DQNNER-DANCE WITH A SELECTED LIST OF KOREAN GOVERNMENT AND BUSINESS LEADERS AS GUESTS.

3. AMBASSADOR HOLDS MONTHLY MEETINGS WITH BOARD OF GOVERNORS OF AMCHAM AND, AS PART OF BRIEFING, SECTION CHIEFS CONTRIBUTE TIMELY DEVELOPMENTS ON AN OFF-THE-RECORD BASIS.

4. COMMERCIAL COUNSELOR ATTENDS THE BOARD OF GOVERNORS MEETING OF AMCHAM THEREBY INSURING COORDINATION OF FUTURE EVENTS, PLANS, VISITORS AND ACTIVITIES.

5. ANNUALLY THE AMBASSADOR HOSTS A QUOTE KNOW YOUR EMBASSY DAY UNQUOTE FORPAMCHAM AND AMERICAN COMMUNITY, WITH FORMAL AND INFORMAL BRIEFINGS BY ELEMENTS OF MISSION. THIS IS FOLLOWED BY RECEPTION AT RESIDENCE.

6. EMBASSY AND AMCHAM PARTICIPATE IN BREAKFAST BRIEFINGS HOSTED BY AMCHAM MEMBERS FOR VISITING BUSINESSMEN, MEMBERS OF CONGRESS AND EXECUTIVE BRANCH VISITORS, WHICH ENABLES  
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AN INTERCHANGE OF INFORMATION ON BUSINESS CONDITIONS AND POLITICAL

DEVELOPMENTS ON AN INFORMAL BASIS.

7. EMBASSY AND AMCHAM REGULARLY AND ROUTINELY DIRECT VISITING BUSINESSMEN TO EACH OTHER IN ORDER THAT NEW-COMERS ARE OFFERED THE WIDEST RANGE OF INFORMATION AND EXPERIENCES IN THE KOREAN BUSINESS FIELD.

8. EMBASSY AND AMCHAM REGULARLY EXCHANGE PUBLICATIONS, REPORTS, INFORMATION AND BULLETINS AND PROGRESSIVELY WORK TOWARDS REDUCING DUPLICATION OF SERVICES.

9. EMBASSY AND AMCHAM PUBLISH ON A COOPERATIVE BASIS THE QUOTE U.S. BUSINESS DIRECTORY FOR THE REPUBLIC OF KOREA UNQUOTE.

10. EMBASSY SUGGESTS OCA/EA PUBLISH A GUIDE FOR USE OF POSTS AND AMERICAN CHAMBERS THROUGHOUT THE WORLD, LISTING AN IDEAL PROGRAM WITH NEW AND INNOVATIVE IDEAS WHICH WOULD LEAD TO BETTER COOPERATION BETWEEN POSTS AND THE FOREIGN AMERICAN BUSINESS COMMUNITIES.  
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